# SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

1. Name and Addr TACKA DA	1 0	'erson <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>HERSHEY FOODS CORP</u> [ HSY ]		tionship of Reporting Pe all applicable) Director	10% Owner	
(Last) 100 CRYSTAI	ast) (First) (Middle) 00 CRYSTAL A DRIVE		3. Date of Earliest Transaction (Month/Day/Year) 02/15/2005	X	Officer (give title below) VP, CA	Other (specify below)	
(Street) HERSHEY	PA	17033	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	Individual or Joint/Group Filing (Check App ie) X Form filed by One Reporting Persor Form filed by More than One Repor		
(City)	(State)	(Zip)			Person		

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(	
Common Stock	02/15/2005		Α		227	Α	\$55.09	1,935.9406	D		
Common Stock	02/15/2005		F		227	D	\$55.09	1,708.9406	D		
Common Stock								4,774.27	Ι	401(k) Plan	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n of ∣I		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Deferred Performance Share Units <sup>(1)</sup>	\$0	02/15/2005		A		2,798		(2)	(2)	Common Stock	2,798	\$55.09	14,386 <sup>(3)</sup>	D	
Non- Qualified Stock Option (right to buy)	\$61.7	02/15/2005		A		9,450		(4)	02/14/2015	Common Stock	9,450	\$0	9,450	D	

#### Explanation of Responses:

1. Settlement of Performance Stock Units ("PSUs") granted on January 22, 2002, pursuant to the Hershey Foods Corporation Key Employee Incentive Plan. Settlement involved the deferral of the entire award, net of certain mandatory tax withholdings (227 shares), under the Corporation's Deferred Compensation Plan. Each deferred PSU is deemed equivalent in value to one share of the Corporation's Common Stock. 2. The reporting person has elected to have these units paid out in January 2009.

3. The total amount includes the acquisition of 5,794.0000 additional Deferred Performance Share Units as a result of the two-for-one stock split on June 15, 2004.

4. Options vest according to the following schedule: 25% vest on the first anniversary of the grant date, an additional 25% vest on the second anniversary of the grant date, an additional 25% vest on the third anniversary of the grant date, and the options become fully vested on the fourth anniversary of the grant date.

## Tacka David W.

02/17/2005

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.