FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
OMB Number: 3235-01							
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Reiman Jason			. Date of Event Requiring Stater Month/Day/Yea 06/01/2019	nent	3. Issuer Name and Ticker or Trading Symbol HERSHEY CO [HSY]							
(Last) 19 E. CHOCO	(First) DLATE AVENU	(Middle)				 Relationship of Reporting Persor Check all applicable) Director V Officer (give title 	10% Owne	r (N	5. If Amendment, Date of Original Filed (Month/Day/Year) 06/06/2019			
(Street) HERSHEY (City)	PA (State)	17033 (Zip)			SVP Chief Supp		below) iin Officer		pplicable Line) X Form filed by Form filed by	′		
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)					Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Underlying Derivative Security (Ins			4. Conversion	e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
		Date Exercisable	Expiratio Date	on Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)				
Non-qualified	Stock Option (Right to Buy)	(1)	02/16/202	5	Common Stock	2,905(2)	105.91	D			

Explanation of Responses:

- 1. The options vested according to the following schedule: 25% vested on February 17, 2016, 25% vested on February 17, 2017, 25% vested on February 17, 2018 and 25% vested on February 17, 2019.
- $2. \ Reflects \ 3,200 \ fewer \ options \ that \ had \ been \ previously \ disposed \ and \ should \ have \ been \ deducted \ from \ the \ amount \ originally \ reported \ on \ filed \ on \ June \ 6, \ 2019.$

/s/ Jason R. Reiman 01/29/2020
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.