## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGES	S IN BENEFIC	IAL OWNER	SHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     COUGHLAN GARY P						2. Issuer Name <b>and</b> Ticker or Trading Symbol HERSHEY FOODS CORP [ HSY ]								(Chec	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner				
(Last)						3. Date of Earliest Transaction (Month/Day/Year) 06/16/2004								X		er (give title			specify
(Street) HERSHE (City)			.7033 Zip)		4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person								on					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution Date,		3. Transaction Code (Instr. 5) 4. Securities A Disposed Of (I 5)						5. Amo Securi Benefi Owned	ties cially I Following	6. Owne Form: D (D) or In (I) (Instr	irect direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D) Pr		rice	Transa	ction(s) 3 and 4)			(111511.4)	
Common	Stock			06/16/	/2004				A		160	A	\$	85.71	5.71 7,841.0442 <sup>(1)</sup> D				
		Та									sed of, onvertib				wned				
L. Title of Derivative Security (Instr. 3)  L. Title of Conversion or Exercise Price of Derivative Security  Security  Conversion Date Execution I if any (Month/Day/Year)  Month/Day/Year)  Security  3. Transaction Date Execution I if any (Month/Day/Year)		n Date,	Code (Instr.		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Der Sed (Ins	Price of ivative curity etr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr Dire or Ir (I) (II	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amou or Numb of Share	er					

## Explanation of Responses:

1. The reporting person's securities reported on this Form 4 include the acquisition of 3,840.5221 additional shares as a result of a 2-for-1 stock split effectuated on June 15, 2004.

<u>Gary P. Coughlan</u> <u>06/17/2004</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.