FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIA	L OWNERSHIP

	OMB APPROVAL								
	OMB Number:	3235-0287							
	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		Reporting Person*							er or Trado DS CO		Symbol P [HSY]]		(CI	Relationsh neck all ap X Dire	,	,	to Issuer % Owner	
(Last) (First) (Middle) 100 CRYSTAL A DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 10/01/2003										er (give title w)		ner (speci low)	ify	
(Street) HERSHE (City)			.7033 Zip)		4. If	Amer	ndment,	Date o	f Original	Filed	(Month/Da	ıy/Year)	Lin	e) <mark>X</mark> Forr	or Joint/Group n filed by One n filed by Mor son	e Reporting	Person	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Execution Date,		3. Transaction Disposed Of (D) (Instr. 3, 4) (S) (S) (S) (S) (S) (S) (S) (S) (S) (S						6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	t of Inc	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount (A)		N) or D)	Price	Transa	action(s) 3 and 4)		(insu	1. 4)
Common Stock 10				10/01/	2003		A		136.986 A		\$73	2,73	2,730.9267 ⁽¹⁾						
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr 8)		on of		6. Date Exercisal Expiration Date (Month/Day/Year		e Am Sec Un De Sec		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		3. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	nip of In Bene O) Own ct (Inst	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Cod		Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Shar	ber								

Explanation of Responses:

1. Includes 92.592 shares acquired on March 14, 2003, June 13, 2003, and September 15, 2003, pursuant to a Hershey Foods Dividend Reinvestment Plan.

Remarks:

Robert H. Campbell

10/01/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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