UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP] Check this box if no longer subject to Section 16. Form 4 or Form 5 Γ obligations may continue. 1. Name and Address of Reporting Person(s) Alexander, William H. 16 Wagner Street Hummelstown, PA 17036 2. Issuer Name and Ticker or Trading Symbol Hershey Foods Corporation (HSY) 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary) 4. Statement for Month/Year 01/00 5. If Amendment, Date of Original (Month/Year) Relationship of Reporting Person(s) to Issuer (Check all applicable) [X] Director [] 10% Owner [] Officer (give title below) [] Other (specify below) 7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person [] Form filed by More than One Reporting Person Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2)Trans-3.Trans-4.Securities Acquired(A)5)Amount of6)7)Nature ofactionactionor Disposed of (D)SecuritiesIndirect 1)Title of Security action or Disposed of (D) Code A Code V Amount D Price Beneficially D Owned at Date Code Beneficial (Month/ Owned at or End of Month I or Ownership . Day/Year) Code V Amount ----------Common Stock 1,500.0000 D Direct
 10.0000
 I
 by Daughter

 36.0000
 I
 by Spouse
Common Stock 01/26/00 J 10.0000 (1) A Common Stock I by Spouse 1,200.0000 I by Trust Common Stock Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6) 2)Conversion 3)Trans- 4)Trans- 5)Number of Derivative or Exercise action action Securities Acquired (A) Price of Date Code or Disposed of (D) 1)Title of Derivative 6)Date Exercisable and Security Expiration Date Derivative A D Exercisable Expiration Code V A Security Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11) 1)Title of Derivative 3)Trans- 7)Title and Amount 8)Price 9)Number of 10) 11)Nature of action Security of Underlying of Deri-vative Derivative Indirect Securities D Beneficial Date Securities Beneficially or Ownership Amount or Security Number of Owned at I End of Month Title Shares · Explanation of Responses:

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(1) A gift of 10 shares to Mr. Alexander's daughter from a family member not residing in Mr. Alexander's household.

SIGNATURE OF REPORTING PERSON /S/ Alexander, William H. DATE 02/09/00