Instruction 1(b).

 $\Box$ 

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287		
	Estimated average burden			
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934	hours per response:	0.5		
or Section 30(h) of the Investment Company Act of 1940	<u></u>			

1. Name and Address of Reporting Person <sup>*</sup> <u>Riggs Kristen J</u>				2. Issuer Name and Ticker or Trading Symbol <u>HERSHEY CO</u> [ HSY ]								5. Relationship of Reporting Person(s) to Iss (Check all applicable) Director 10% Ow					er	
(Last) 19 EAST		(First) (Middle) OLATE AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 02/23/2024									Officer (give title below) Pres, Salty S		Other (s below) Snacks; CGO		specify
(Street) HERSHEY PA 17033			4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) <mark>X</mark> F F	ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Sta	· · · ·	Zip)		Rule 10b5-1(c) Transaction Indication         Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
											Nature Indirect							
Date (Month/Day						,	Code (Inst		Disposed Of (D) (Instr. 3, 4 5)			Ben		ially Following	(D) or Indirect (I) (Instr. 4)		Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		tion(s)			3u. 4)
Common Stock 02/23/20					024			F		412	D	<b>\$193</b>	.83	3 24,816		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed tion Date, n/Day/Year)	4. Transa Code ( 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)			Amount of Securities		Derivat Securit	8. Price of Derivative Security (Instr. 5) 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)		Owners Form: Direct ( or Indin (I) (Inst	hip o E D) C ect (I	11. Nature of Indirect Beneficial Ownership Instr. 4)

Explanation of Responses:

/s/ Lauren H. Lacey, Agent for 02/27/2024

Kristen J. Riggs

Title

Expiration Date

Amount or Number

Shares

of

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Code

(A) (D)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date

Exercisable