FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | DC | 20540 |
|-------------|------|-------|
| washington, | D.C. | 20049 |

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
|-----------|------------|---------------|-----------|

| | OMB APPROVAL | | | | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | | |
| | Estimated average burden | | | | | | | | | | |
| - | hours per response: | 0.5 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | | 0. 000 | | ,,,, 0. | | | nt oompany . | 101 01 10 1 | | | | | | | | |
|---|---|--|--------|---|--------|--|-------|--|--|---------------|--|---|---|--|-----------|---|----------------------------------|---|--------|--|
| 1. Name and Address of Reporting Person* HERSHEY TRUST CO TRUSTEE IN TRUST FOR MILTON HERSHEY | | | | | | 2. Issuer Name and Ticker or Trading Symbol HERSHEY CO [HSY] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (specify below) | | | | | | |
| SCHOOL | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/27/2022 | | | | | | | | | | | | | | |
| (Last) | (F | irst) | (Midd | le) | | 33,27,232 | | | | | | | | | | | | | | |
| | NSION RO | AD EAST | | | 4 | . If Ame | endme | nt. Da | ate of O | riginal | Filed (Month | /Dav/Year | 6. li | idividual or Jo | oint/Grou | ıp Filina | (Check A | Applicab | ole | |
| P O BOX | X 445 | | | | | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) HERSHI | EY PA | A | 1703 | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | | |
| | | T | able I | - Non-De | rivati | ve Se | ecuri | ties | Acqu | ired, | , Dispose | d of, or | Beneficiall | / Owned | | | | | \Box | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | ution Date, | | ction Instr. | 4. Securities Acquired (A) or Disp Of (D) (Instr. 3, 4 and 5) | | | Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transactio (Instr. 3 an | n(s) d 4) | | | (Instr. 4) | | | | |
| Common | Stock, \$1.0 | 00 par value | | 06/27/2 | 022 | | | | S ⁽¹⁾ | | 218,182 | D | \$221.3247(2 | 1,328, | 988 | I | D | | | |
| Common | Stock, \$1.0 | 00 par value | | 06/28/2 | 022 | | | | S ⁽¹⁾ | | 181,687 | D | \$219.8935 ⁽³ | 1,147,301 | | Ι | D | | | |
| Common | Stock, \$1.0 | 00 par value | | | | | | | | | | | | 48,230 I | | | | By Hersh Trust Comp | | |
| | | | Tabl | | | | | | | | Disposed ns, conve | | eneficially ecurities) | Owned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | eemed ution Date, :h/Day/Year) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | | 10. Owners Form: Direct (I or Indir (I) (Insti | hip of Be D) Ov ect (In | . Nature Indirect eneficial wnership nstr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exerci | sable | Expiration Date | Title | Amount or Number of Shares | | | | | | | |
| Class B Common Stock, \$1.00 par | \$218.42 ⁽⁶⁾ | | | | | | | | (5 | 5) | (5) | Common Stock, \$1.00 par value | 58,112,012 | | 58,11 | 2,012 | D | | | |

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 Plan adopted by the reporting person on May 24, 2022. Accordingly, the reporting person had no discretion with regard to the timing of the transactions
- 2. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$220.06 to \$222.61, inclusive. The reporting person undertakes to provide to the staff of the Securities and Exchange Commission, to any security holder of The Hershey Company, or to The Hershey Company, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- 3. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$217.75 to \$222.42, inclusive. The reporting person undertakes to provide to the staff of the Securities and Exchange Commission, to any security holder of The Hershey Company, or to The Hershey Company, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- 4. Hershey Trust Company is wholly owned by the Milton Hershey School Trust and is trustee for the Milton Hershey School Trust.
- 5. All shares of Class B common stock, \$1.00 par value, are convertible share-for-share into common stock, \$1.00 par value, at any time, and without payment other than for the fact of conversion. There is no expiration date
- 6. Conversion price is the current market price (\$218.42 represents the closing price on 6/28/2022).

Charity Rosenberry, VP Finance 06/29/2022 Hershey Trust Co Trustee in Trust for Milton Hershey School

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.