# SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person <sup>*</sup> WEST DAVID J			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>HERSHEY FOODS CORP</u> [ HSY ]	(Check	tionship of Reporting Persor all applicable) Director Officer (give title	n(s) to Issuer 10% Owner Other (specify
(Last) (First) (Middle) 100 CRYSTAL A DRIVE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/03/2004	Х	below) SVP, Chief Custome	below)
(Street) HERSHEY (City)	PA (State)	17033 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ( Form filed by One Report Form filed by More than C Person	ing Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	08/03/2004		М		14,800	A	\$29.515	14,800	D	
Common Stock	08/03/2004		S		14,800	D	\$47.59	0	D	
Common Stock	08/03/2004		М		200	Α	\$29.515	200	D	
Common Stock	08/03/2004		S		200	D	\$47.7	0	D	
Common Stock	08/04/2004		М		2,000	A	\$ <mark>0</mark>	2,000	D	
Common Stock	08/04/2004		D		2,000	D	\$47.68	0	D	
Common Stock								545.5	I	401(k) Plan

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Deri Sec Acq or D of (I	umber of vative urities uired (A) isposed D) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		te of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Non- Qualified Stock Option (right to buy) <sup>(1)</sup>	\$29.515	08/03/2004		М			14,800	(2)	05/20/2011	Common Stock	14,800	\$0	5,200	D	
Non- Qualified Stock Option (right to buy) <sup>(1)</sup>	\$29.515	08/03/2004		М			200	(2)	05/20/2011	Common Stock	200	\$0	5,000	D	
Restricted Stock Units <sup>(3)</sup>	(4)	08/04/2004		М			2,000 <sup>(5)</sup>	(6)	(6)	Common Stock	2,000	\$0	20,770.468	D	

#### Explanation of Responses:

1. These options are from an option grant previously reported as 10,000 options at an exercise price of \$59.03. The option grant was adjusted to reflect the acquisition of 10,000 additional options at an exercise price of \$29.515 as a result of a 2-for-1 stock split effectuated on June 15, 2004.

2. The options vest according to the following schedule: 25% vested on May 21, 2002; an additional 25% vested on May 21, 2003; an additional 25% vested on May 21, 2004; and the final 25% will vest on May 21, 2005.

3. These restricted stock units are from a restricted stock unit grant previously reported as 2,000 units. The grant was adjusted to reflect the acquisition of 2,000 additional units as a result of a 2-for-1 stock split effectuated on June 15, 2004.

4. Each restricted stock unit represents a contingent right to receive one share of Hershey Foods Corporation Common Stock or its cash equivalent.

5. Vested restricted stock units converted and settled with the Corporation in cash as granted under the Corporation's Key Employee Incentive Plan.

6. Restricted stock units were granted on August 4, 2003 and vested on August 4, 2004.

### Remarks:

The total amount of securities reported as indirectly owned by the reporting person in Column 5 of Table I (401(k) Plan) includes 84.6400 shares acquired from January 1, 2004 through July 30, 2004 pursuant to the Hershey Foods Corporation Employee Savings Stock Investment and Ownership Plan (ESSIOP). These shares were acquired at various intervals, and the closing price on July 30, 2004 was \$48.44. The exact price of each share at the date of acquisition is not readily determinable. The total amount also includes the acquisition of 262.5900 additional shares as a result of a 2-for-1 stock split effectuated on June 15, 2004.

08/05/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.