FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number: 3235-028							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

							()				прапу Аст										
1. Name and Address of Reporting Person* COUGHLAN GARY P						2. Issuer Name and Ticker or Trading Symbol HERSHEY FOODS CORP [HSY]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
	HLAN G	ARY P			1			100	200		_ [110 1				X	Direc	ctor		10% C	wner	
(Last) (First) (Middle) 100 CRYSTAL A DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 10/01/2003											Office	er (give title v)		Other below)	(specify		
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) HERSHE	Y PA	. 1	7033										Li	ne) X	Form	Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (.	Zip)													Peis	OII				
		Tabl	e I - No	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Ben	eficia	ally (Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Exe ay/Year) if a		P.A. Deemed Execution Date, f any Month/Day/Year)				ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Sec Ber Ow		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(,	A) or D)	Price		Reported Fransaction(s) [Instr. 3 and 4)				(111511.4)	
Common Stock 10			10/01/	/2003				A		136.98	6	A \$		73 3,241.0041 ⁽¹⁾		1.0041 ⁽¹⁾	Ι)			
		Та						•			sed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		n Date, ay/Year)	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount nber	ı .		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owi For Dire or II (I) (I	nership n: ct (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Includes 6.725 shares acquired on September 15, 2003 pursuant to a Hershey Foods Dividend Reinvestment Plan.

Remarks:

Gary P. Coughlan

10/01/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.