FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGES	S IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPRO	VAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	d Address of	Reporting Person*							ker or Tra		Symbol P [ HSY	]		5. (C	check al	nship of Reporti I applicable) Director	ng Pe	erson(s) to Is	
(Last) (First) (Middle) 100 CRYSTAL A DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 01/01/2004										Officer (give title pelow)		Other (below)	(specify		
(Street) HERSHE (City)			.7033 Zip)		4. If	Ame	ndment	Date o	of Original	Filed	I (Month/Da	ay/Yea	-)		ne) <mark>X</mark> I	ual or Joint/Grou Form filed by Or Form filed by Mo Person	ne Re	porting Pers	on
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					Execution Date,		3. Transaction Code (Instr. 8)  4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4)						For (D)	Ownership orm: Direct o) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount (A) or (D)		Price	Tr	Transaction(s) (Instr. 3 and 4)			(1150.4)	
Common Stock <sup>(1)</sup> 01/01/2				/2004	2004		A		194.628 A \$		\$77	.07	7 11,795.043		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rivative curity or Exercise (Month/Day/Year) Frice of Derivative Security    Conversion or Exercise (Month/Day/Year)   Execution Date, if any (Month/Day/Year)		4. Transa Code ( 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amount or Numbe of Title Shares		ount nber	8. Price Derivat Securit (Instr. 5	ive derivative y Securities	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

## **Explanation of Responses:**

1. The total amount of securities reported in Column 5 of Table I includes 61.829 shares acquired on September 15, 2003 and December 15, 2003, pursuant to a Hershey Foods Dividend Reinvestment Plan.

Jamison John C.

\*\* Signature of Reporting Person

01/02/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.