1. Title of 2.

3. Transaction

3A. Deemed

4.

### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

washington, D.C. 2004

OMB APPROVAL	

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

8. Price of 9. Number of 10.

11. Nature

### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(h) of the Investment Company Act of 1940			
1. Name and Addre	ess of Reporting Person	n*	2. Issuer Name and Ticker or Trading Symbol HERSHEY FOODS CORP [ HSY ]	(Check	ationship of Reporting Person at all applicable) Director Officer (give title	on(s) to Issuer  10% Owner Other (specify
(Last) 100 CRYSTAL	(First) (Middle) RYSTAL A DRIVE		3. Date of Earliest Transaction (Month/Day/Year) 04/29/2004	X	below)  V.P., Operations & To	below)
(Street) HERSHEY (City)	PA (State)	17033 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing Form filed by One Repor Form filed by More than Person	rting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	04/29/2004		M		1,700	A	\$45	5,774	D		
Common Stock	04/29/2004		S		1,700	D	\$88.79	4,074	D		
Common Stock	04/29/2004		M		9,550	A	\$45	13,624	D		
Common Stock	04/29/2004		S		9,550	D	\$88.55	4,074	D		
Common Stock	04/29/2004		M		7,750	A	\$44.5	11,824	D		
Common Stock	04/29/2004		S		7,750	D	\$88.55	4,074	D		
Common Stock	04/29/2004		M		100	A	\$45	4,174	D		
Common Stock	04/29/2004		S		100	D	\$88.61	4,074	D		
Common Stock	04/29/2004		M		100	A	\$45	4,174	D		
Common Stock	04/29/2004		S		100	D	\$88.5	4,074	D		
Common Stock								7,824.31	I	401(k) Plan	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

5. Number | 6. Date Exercisable and | 7. Title and

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transa Code ( 8)		Sec Acq (A) ( Disp of (I	osed D) tr. 3, 4	Expiration Day/\(\text{Month/Day/\(\text{V}\)}\)	ate /ear)	Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$44.5	04/29/2004		M			7,750	01/07/1999	01/07/2007	Common Stock	7,750	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$45	04/29/2004		M			1,700	(1)	01/12/2010	Common Stock	1,700	\$0	9,750	D	
Non- Qualified Stock Option (right to buy)	\$45	04/29/2004		М			9,550	(1)	01/12/2010	Common Stock	9,550	\$0	200	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	osed )) tr. 3, 4	Expiration Date (Month/Day/Year)		Expiration Date		te Amount of		8. Price of Derivative Security (Instr. 5)	ivative derivative urity Securities	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Non- Qualified Stock Option (right to buy)	\$45	04/29/2004		M			100	(1)	01/12/2010	Common Stock	100	\$0	100	D			
Non- Qualified Stock Option (right to buy)	\$45	04/29/2004		M			100	(1)	01/12/2010	Common Stock	100	\$0	0	D			

### **Explanation of Responses:**

1. The options vested according to the following schedule: 25% vested on January 13, 2001; an additional 25% vested on January 13, 2001; an additional 25% vested on January 13, 2003; and the options became fully vested on January 13, 2004.

#### Damarke

The total amount of securities reported as indirectly owned by the reporting person in Column 5 of Table I (401(k) Plan) include 211.68 shares acquired from January 1, 2003 through December 31, 2003, and 86.72 shares acquired from January 1, 2004 through March 31, 2004 pursuant to the Hershey Foods Corporation Employee Savings Stock Investment and Ownership Plan (ESSIOP). These shares were acquired at various intervals. The closing price on December 31, 2003 was \$76.99 and the closing price on March 31, 2004 was \$82.85. The exact price of each share at the date of acquisition is not readily determinable.

Brace Raymond 05/03/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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