

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0000938543  
Filer CCC XXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer HERSHEY CO  
SEC File Number 001-00183  
Address of Issuer 19 EAST CHOCOLATE AVENUE  
EXTERNAL RPTG & COMPLIANCE  
HERSHEY  
PENNSYLVANIA  
17033  
Phone 7175344200  
Name of Person for Whose Account the Securities are To Be Sold HERSHEY TRUST CO TRUSTEE IN TRUST FOR MILTON  
HERSHEY SCHOOL

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer 10% Stockholder

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Northern Trust Securities, Inc. 50 S. LaSalle Street Chicago IL 60603	10292	2680317.77	147284984	06/27/2023	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Common	11/13/1933	Gift	Milton S. Hershey	<input type="checkbox"/>		10292	11/13/1933	Gift

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Hershey Trust Company Trustee for Milton Hershey School Trust 19 E. Chocolate Avenue Hershey PA 17033	Common	06/01/2023	28103	7317329.87
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/02/2023	50354	13103646.60
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/05/2023	15487	4040477.77
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/06/2023	762	198350.51
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/14/2023	67139	17482518.91
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/15/2023	82556	21511649.94
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/16/2023	117174	30650328.05
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/20/2023	24078	6271678.53
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/22/2023	30988	8061348.47
Hershey Trust Company Trustee for Milton Hershey School Trust 19 East Chocolate Avenue Hershey PA 17033	Common	06/23/2023	6948	1808427.52

# 144: Remarks and Signature

Remarks

Date of Notice

06/27/2023

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1

04/28/2023

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Josh Shannon

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**