FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HILL BONNIE GUITON</u>							2. Issuer Name and Ticker or Trading Symbol HERSHEY FOODS CORP [HSY]								elationshi eck all ap X Dire	olicable)	g Person(s) to I		
(Last) 100 CRY	(Fir	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/15/2004										Offic belo	er (give title w)	Other below	(specify)	
(Street) HERSHE (City)			.7033 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	e) <mark>X</mark> Forr Forr	ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Tabl	e I - No	n-Deri\	/ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or I	Bene	ficial	y Own	ed			
1. Title of S	2. Trans Date (Month/l		r) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) o d Of (D) (Instr. 3, 4			Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
							Code	v	Amount	(A (D) or)	Price	Trans	action(s) 3 and 4)		(11341.4)			
Common	5/2004	2004		A		59.042	2	A	\$77.6	2 2,5	99.7761	D							
Common Stock															150		I	by Trust	
		Та									sed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date,	Date, Transacti Code (Ins				6. Date E Expiratio (Month/D	n Dat		Amount of			. Price of lerivative lecurity nstr. 5)	e derivative	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amor or Num of Share	ber					

Explanation of Responses:

Bonnie G. Hill

03/15/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.