SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

1. Name and Address of Reporting Person*

CAMPBELL ROBERT H

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investm

| OMB APPR | OVAL |
|----------------------|-----------|
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| hours par response: | 0 5 |

| or Section 30(h) of the Investment Company Act of 1934 | <u>. </u> | | | =1 |
|---|---|------------|----------------------------|----|
| 2. Issuer Name and Ticker or Trading Symbol <u>HERSHEY FOODS CORP</u> [HSY] | ionship of Reporti all applicable) Director | ing Person | (s) to Issuer 10% Owner | |
| 3. Date of Earliest Transaction (Month/Day/Year) 03/15/2005 | Officer (give title below) | | Other (specify below) | |

| | | Table I - Non-De | rivative Securities Acquired, Disposed of, or Bene | ficially Owned |
|-----------------------|----------------------|------------------|--|---|
| (City) | (State) | (Zip) | | Feisui |
| HERSHEY | PA | 17033 | | X Form filed by One Reporting Person Form filed by More than One Reporting Person |
| (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| (Last) 100 CRYSTAI | (First) L A DRIVE | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/15/2005 | below) below) |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | 4. Securities A Disposed Of (| | | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|------|---|----------------------------------|---------------|---------|------------------------------------|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11311 4) |
| Common Stock | 03/15/2005 | | A | | 240.679 | Α | \$57.13 | 8,016.4792 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) or Dispo of (D) | posed D) str. 3, 4 | | Expiration Date Amou (Month/Day/Year) Secu Unde Deriv Secu | | | Expiration Date Amount of (Month/Day/Year) Securities | | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|--------------------------|---------------------|--|-------|--|--|--|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | | |

Explanation of Responses:

Robert H. Campbell

** Signature of Reporting Person

03/15/2005

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.