

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Raup Charles R</u>	2. Date of Event Requiring Statement (Month/Day/Year) 01/01/2020	3. Issuer Name and Ticker or Trading Symbol <u>HERSHEY CO [ HSY ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <u>President, U.S.</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>19 EAST CHOCOLATE AVENUE</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>HERSHEY PA 17033</u>			
(City) (State) (Zip)			

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>5,331</u>	<u>D</u>	

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(1)</u>	<u>02/15/2026</u>	<u>Common Stock</u>	<u>880</u>	<u>90.39</u>	<u>D</u>
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(2)</u>	<u>02/21/2027</u>	<u>Common Stock</u>	<u>1,593</u>	<u>107.95</u>	<u>D</u>
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(3)</u>	<u>02/19/2028</u>	<u>Common Stock</u>	<u>3,075</u>	<u>99.9</u>	<u>D</u>

## Explanation of Responses:

- The options will vest according to the following schedule: 25% vested on February 16, 2017, 25% vested on February 16, 2018, 25% vested on February 16, 2019 and 25% will vest on February 16, 2020.
- The options will vest according to the following schedule: 25% vested on February 22, 2018, 25% vested on February 22, 2019, 25% will vest on February 22, 2020 and 25% will vest on February 22, 2021.
- The options will vest according to the following schedule: 25% vested on February 20, 2019, 25% will vest on February 20, 2020, 25% will vest on February 20, 2021 and 25% will vest on February 20, 2022.

/s/ Charles R. Raup01/10/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.