

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 4, 1995

HERSHEY FOODS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)	I-183 (Commission File Number)	23-0691590 (I.R.S. Employer Identification No.)
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100 Crystal A Drive, Hershey, Pennsylvania (Address of principal executive offices)	17033 (Zip Code)
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Registrant's telephone number, including area code: (717) 534-6799

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Item 5. Other Events

Hershey Chocolate U.S.A. (a division of Hershey Foods Corporation) announced that it is increasing the wholesale price of its standard bar line and king size bars by 11 percent. This price increase was effective December 4, 1995, and does not affect other product lines. In order to protect trade commitments, limited orders will be accepted at old prices. A copy of the press release dated December 4, 1995 announcing the increase is incorporated herein by reference and a copy is filed herewith as Exhibit 99.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: December 4, 1995

HERSHEY FOODS CORPORATION

By /s/ Robert M. Reese
Robert M. Reese
Vice President, General
Counsel & Secretary

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Exhibit Index

Exhibit No.	Description
99	Press Release dated December 4, 1995

FOR IMMEDIATE RELEASE
December 4, 1995

CONTACT:
Natalie D. Bailey
717-534-7631
FINANCIAL CONTACT:
James A. Edris
717-534-7556

Hershey Chocolate U.S.A. Announces Domestic Price Increase

HERSHEY, Pa. --- Hershey Chocolate U.S.A. today announced that it is increasing the wholesale price of its standard bar line and king size bars by 11 percent. This price increase is effective today, December 4, 1995, and does not affect other product lines. In order to protect trade commitments, limited orders will be accepted at old prices.

This is the first price increase in the standard bar line in nearly five years. It is being initiated because of the cumulative impact over these five years of increased costs for packaging, fuel, transportation, labor and benefits, as well as rising costs of raw materials.