Instruction 1(b).

FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, [	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

OMB APPROVAL								
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hours per response.	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Turoff James					2. Issuer Name and Ticker or Trading Symbol HERSHEY CO [ HSY ]										k all app Direc	licable) tor	ing Person(s) to Is  10% O		wner
(Last) THE HE	(Fir	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year)  02/23/2024  X Officer (give title below) Other (below)  SVP, GC & Secretary										below)	specify			
19 EAST CHOCOLATE AVENUE				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) HERSHI	Street) HERSHEY PA 17033													X Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(St	ate) (Ž	Zip)		Rul	le 10	)b5-	1(c)	Tran	isac	tion Indi	icatio	on						
Check this box to indicate that a transaction was made pursuant to a contract, instruction or written pl satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									en pla	an that is inter	nded to								
		Table	I - No	n-Deriva	tive S	Secui	rities	Acc	quired	, Dis	posed of	, or E	Benefic	ially	/ Own	ed			
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day					Execu	Deemed cution Date, y uth/Day/Year)		3. Transaction Code (Instr. 8)  4. Securities Acqu Disposed Of (D) (In					Securi Benefi Owned	cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) o	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 02/23/2				02/23/2	2024				F 54		D	\$193	3.83		13,056		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Gecurity or Exercise (Month/Day/Year) if any			4. Transaction Code (Instr. 8)		of Deriv	r osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Dei	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares						

**Explanation of Responses:** 

/s/ Lauren H. Lacey, Agent for 02/27/2024 James Turoff

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.