FORM 4

to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject

- 1						
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Instruction 1(I	b).		Filed pursuant to Section 16(a) of the Securities Exchange Act of or Section 30(h) of the Investment Company Act of 1940	f 1934	nouis per		
1. Name and Address of Reporting Person* <u>HABEN MARY KAY</u>			2. Issuer Name and Ticker or Trading Symbol HERSHEY CO [HSY]		Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/01/2023		Officer (give title below)	Other (specify below)	
19 E. CHOCOLATE AVENUE		UE	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)				X	Form filed by One Reporting Person		
HERSHEY	PA	17033			Form filed by More the Person	nan One Reporting	
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	n			

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Transaction Code (Instr. Date (Month/Day/Year) Execution Date, Securities Beneficially Form: Direct of Indirect if any (Month/Day/Year) (D) or Indirect **Beneficial** 8) Owned Following (I) (Instr. 4) Reported (Instr. 4) (A) or (D) Transaction(s) ٧ Price Code (Instr. 3 and 4) D⁽¹⁾ Common Stock 10/01/2023 210.929 \$0 14,166,62 Α

(e.g., puts, calls, warrants, options, convertible securities) 1. Title of 9. Number of 11. Nature 6. Date Exercisable and Derivative Conversion Execution Date, Transaction Expiration Date Amount of Derivative derivative Ownership of Indirect if any (Month/Day/Year) Security (Instr. 3) Security or Exercise (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Securities Form: Beneficial Direct (D) Price of Securities Underlying (Instr. 5) Beneficially Ownership or Indirect (I) (Instr. 4) Derivative Acquired Derivative Owned (Instr. 4) Security (A) or Disposed Security (Instr. 3 and 4) Following Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Number Expiration Code (A) (D) Exercisable Date Title Shares

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

Explanation of Responses:

1. The total amount of securities reported as directly owned in Column 5 includes 77.898 shares acquired on September 15, 2023, pursuant to a dividend reinvestment feature of the Company's Directors' Compensation Plan, the provisions of which are substantially similar to the dividend reinvestment features of the broad-based dividend reinvestment plan available generally to Company stockholders.

> /s/ Kathleen S. Purcell, Agent for Mary Kay Haben

10/03/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.