FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HILL BONNIE GUITON</u>					2. Issuer Name and Ticker or Trading Symbol HERSHEY FOODS CORP [HSY]										tionship of Reporti all applicable) Director		ng Person(s) to Issue			
	100 CRYSTAL A DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 01/01/2004										Office below	cer (give title ow)		Other (specify below)	
P O BOX (Street) HERSHE		. 1	.7033-08	10		4. If Amendment, Date of Original Filed (Month/Day/Year) 01/05/2004									Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (Zip)																	
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, oı	r Ben	eficia	lly (Owne	ed			
Date				2. Transa Date (Month/E	Day/Year) Execu		A. Deemed execution Date, any Month/Day/Year)		3. Transaction Code (Instr. 8) 4. Securi Disposed 5)		ties Acquired (A) d Of (D) (Instr. 3, 4		(A) or 3, 4 an	and Secu Bene		urities leficially ned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111341.4)	
Common Stock 01/			01/01	1/2004				J		0.0		A	\$0	0 2,54		40.7341(1)		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (8)			ative rities ired osed	6. Date E Expiratio (Month/D	n Date	е	Amo Sec Und Deri	Am	str. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Dii or (I)	vnership rm: ect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. The reporting person's holdings have been adjusted to reflect the number of shares acquired as dividends as of December 31, 2003, pursuant to a Hershey Foods Dividend Reinvestment Plan.

Bonnie Guiton Hill

01/28/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.