

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0000938543
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer HERSHEY CO
SEC File Number 001-00183
Address of Issuer 19 EAST CHOCOLATE AVENUE
EXTERNAL RPTG & COMPLIANCE
HERSHEY
PENNSYLVANIA
17033
Phone 7175344200
Name of Person for Whose Account the Securities are To Be Sold HERSHEY TRUST CO TRUSTEE IN TRUST FOR MILTON
HERSHEY SCHOOL

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer 10% Stockholder

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Northern Trust Securities, Inc. 50 S. LaSalle Street Chicago IL 60603	650000	115204180.00	148229858	06/17/2026	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	11/13/1933	Gift	Milton S. Hershey	<input type="checkbox"/>		650000	11/13/1933	Gift

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/16/2026	10000	2198819.66
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/17/2026	10000	2172760.77
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/18/2026	10000	2143445.91
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/19/2026	10000	2109027.35
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/20/2026	10000	2105001.25
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/23/2026	10000	2148882.09
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/24/2026	10000	2158015.19
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/25/2026	10000	2162495.49
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/26/2026	10000	2123023.63
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/27/2026	10000	2138415.71
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/30/2026	10000	2136799.08
Milton Hershey School Trust 19 East Chocolate Ave. Hershey PA 17033	The Hershey Company	03/31/2026	10000	2087404.37

144: Remarks and Signature

Remarks

Attached please find Securities Sold During the Past 3

Date of Notice

Months.

06/17/2026

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1

02/06/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Josh Shannon

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)