FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	$D \subset$	20540
wasiiiiigtoii,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol HERSHEY CO [ HSY ]								(Che	elationship eck all app C Direc	•		(s) to Is 10% Ov	
(Last)	(Fi	rst) (f	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 10/01/2023								Office belov	er (give title v)		Other (s below)	specify		
19 E. CHOCOLATE AVENUE					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															X Form filed by One Reporting Person				
HERSHI	EY PA	. 1	7033												Form filed by More than One Reporting Person				
(City)	(St	ate) (2	Zip)		Rul	Rule 10b5-1(c) Transaction Indication													
Check this box to indicate that a transaction was made pursual satisfy the affirmative defense conditions of Rule 10b5-1(c). Se											ırsuan c). See	t to a co e Instruc	ntract, instri tion 10.	uction or writt	en plan tha	ıt is inter	nded to		
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Ben	eficia	ly Own	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execu y/Year) if any		Deemed cution Date, ny nth/Day/Year)		3. 4. Securitie Transaction Code (Instr. 8) 5.		es Acquired (A) o Of (D) (Instr. 3, 4		(A) or 3, 4 and	Benefic	ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) (D)	) or )	Price	Transa	ction(s) 3 and 4)			(111341. 4)		
Common Stock 10/01/						2023			A		210.929	) A \$0		\$ <mark>0</mark>	467.597		D <sup>(1)</sup>		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any		4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Dispo	r osed ) r. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye		te Amount o		f   1 9   (	B. Price of Derivative Gecurity Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owr Forr Dire or Ir (I) (I	nership n: ct (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or	ount mber ares					

## Explanation of Responses:

1. The total amount of securities reported as directly owned in Column 5 includes 1.433 shares acquired on September 15, 2023, pursuant to a dividend reinvestment feature of the Company's Directors' Compensation Plan, the provisions of which are substantially similar to the dividend reinvestment features of the broad-based dividend reinvestment plan available generally to Company stockholders.

/s/ Kathleen S. Purcell, Agent for Maria T. Kraus

10/03/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.