### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

October 25, 2012

Date of Report (Date of earliest event reported)

The Hershey Company

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-183

(Commission File Number)

23-0691590

(IRS Employer Identification No.)

<u>100 Crystal A Drive, Hershey, Pennsylvania 17033</u> (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (717) 534-4200

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### INFORMATION TO BE INCLUDED IN REPORT

#### Item 2.02 Results of Operations and Financial Condition

On October 25, 2012, The Hershey Company (the "Company") announced sales and earnings for the third quarter of 2012.

The information in Item 2.02 of this Current Report, including applicable portions of the Exhibit, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that Section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### Item 8.01 Other Events

Also on October 25, 2012, the Company announced that on October 24, 2012, its Board of Directors declared a quarterly dividend on the Company's Common Stock and Class B Common Stock and increased the quarterly dividend.

A copy of the Company's press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release dated October 25, 2012

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 25, 2012

### THE HERSHEY COMPANY

By: <u>/s/ Humberto P. Alfonso</u>

Humberto P. Alfonso Executive Vice President, Chief Financial Officer and Chief Administrative Officer

### EXHIBIT INDEX

<u>Exhibit No.</u>

**Description** 

99.1 The Hershey Company Press Release dated October 25, 2012

# HERSHEY ANNOUNCES THIRD QUARTER RESULTS; UPDATES OUTLOOK FOR 2012

- Net sales increase 7.5%
- Earnings per share-diluted of \$0.77 as reported and \$0.87 adjusted
- Full year net sales growth range narrowed; expected to increase 8-9%, including Brookside acquisition
- Outlook for 2012 reported and adjusted earnings per share-diluted updated:
  - Reported earnings per share-diluted expected to be \$2.87 to \$2.92
  - Adjusted earnings per share-diluted expected to increase 14-15% and be in the \$3.22 to \$3.25 range, greater than the previous estimate of a 12-14% increase
- Quarterly dividend declared and increased 10.5% on Common Stock
- 2013 net sales and adjusted earnings per share-diluted expected to be within the Company's long-term targets

**HERSHEY, Pa., October 25, 2012** - The Hershey Company (NYSE: HSY) today announced sales and earnings for the third quarter ended September 30, 2012. Consolidated net sales were \$1,746,709,000 compared with \$1,624,249,000 for the third quarter of 2011. Reported net income for the third quarter of 2012 was \$176,716,000 or \$0.77 per share-diluted, compared with \$196,695,000 or \$0.86 per share-diluted for the comparable period of 2011.

As described in the Note, for the third quarter of 2012, these results, prepared in accordance with U.S. generally accepted accounting principles (GAAP), included net pre-tax charges, as well as non-service-related pension expense (NSRPE). The majority of these charges, \$25.8 million, or \$0.07 per share-diluted, were related to the Project Next Century program. Additionally, acquisition and integration costs related to the Brookside Foods Ltd. (Brookside) acquisition were \$4.8 million, or \$0.02 per share-diluted, and NSRPE was \$4.3 million, or \$0.01 per share-diluted. For the third quarter of 2011, results included pre-tax charges for Project Next Century of \$13.5 million, or \$0.03 per share-diluted, and a pre-tax gain of \$17.0 million, or \$0.05 per share-diluted, on the sale of a non-core trademark license. Adjusted net income, which excludes these net charges, was \$199,451,000, or \$0.87 per share-diluted, in the third quarter of 2012, compared with \$193,959,000, or \$0.84 per share-diluted, in the third quarter of 2011, an increase of 3.6 percent in adjusted earnings per share-diluted. See the Note for a reconciliation of GAAP and non-GAAP items.

For the first nine months of 2012, consolidated net sales were \$4,893,217,000, compared with \$4,513,643,000 for the first nine months of 2011. Reported net income for the first nine months of 2012 was \$511,052,000, or \$2.23 per share-diluted, compared with \$486,829,000 or \$2.12 per

share-diluted, for the first nine months of 2011. As described in the Note, for the first nine months of 2012 and 2011, these results, prepared in accordance with GAAP, included net pre-tax charges of \$93.4 million and \$6.3 million, or \$0.27 and \$0.01 per share-diluted, respectively. Charges associated with the Project Next Century program for the first nine months in 2012 and 2011 were \$68.4 million and \$21.4 million, or \$0.19 and \$0.06 per share-diluted, respectively. NSRPE for the first nine months in 2012 and 2011 were \$13.0 million, or \$0.04 per share-diluted, and \$1.9 million, respectively. Additionally, for the first nine months of 2012, acquisition and integration costs related to the Brookside acquisition were \$12.0 million, or \$0.04 per share-diluted. Charges in 2011 include the previously mentioned pre-tax gain on the sale of non-core trademark licensing rights. As described in the Note, adjusted net income for the first nine months of 2012, which excludes these net charges, was \$570,854,000, or \$2.50 per share-diluted. Adjusted net income for the first nine months of 2011, which excludes these net charges and the gain on sale, was \$490,381,000, or \$2.13 per share-diluted in 2011.

In 2012, the Company expects reported earnings per share-diluted of \$2.87 to \$2.92. These results, prepared in accordance with GAAP, include business realignment charges, NSRPE and acquisition and integration costs of \$0.33 to \$0.35 per share-diluted. The majority of these charges, \$0.23 to \$0.24 per share-diluted, are related to the Project Next Century program. NSRPE and acquisition and integration costs related to the Brookside acquisition are expected to be \$0.06 per share-diluted and \$0.04 to \$0.05 per share-diluted, respectively. Despite the impact of these charges in 2012, reported gross margin is expected to increase 120 to 140 basis points. In 2013, the Company expects reported earnings per share-diluted of \$3.37 to \$3.49. These results are expected to include business realignment charges, NSRPE and acquisition and integration costs of \$0.09 to \$0.11 per share-diluted.

As discussed last quarter, the forecasted amount for Project Next Century non-cash pension settlement charges could increase as a result of impacted employee pension fund withdrawals during the fourth quarter. Non-cash pension settlement costs are required in accordance with applicable accounting standards. As a result, the forecast for total pre-tax GAAP charges and non-recurring project implementation costs, including non-cash pension settlement costs related to the Project Next Century program, has been increased from a range of \$160 million to \$180 million to a range of \$190 million to \$200 million. The expected timing of events and estimated costs and savings is included in Appendix I, which is attached to this press release.

On October 24, 2012, the Board of Directors of The Hershey Company declared a quarterly dividend of \$0.42 on the Common Stock, an increase of \$0.04 per share. In addition, the Board declared a dividend of \$0.38 on the Class B Common Stock, an increase of \$0.036 per share. The dividends are payable December 14, 2012, to stockholders of record November 23, 2012.

### **Third Quarter Performance and Outlook**

"The Hershey Company delivered another good quarter of core brand growth driven by solid performance within key retail channels," said John P. Bilbrey, President and Chief Executive Officer, The Hershey Company. "Importantly, Hershey U.S. candy, mint and gum (CMG) retail takeaway for the 12 weeks ended October 6, 2012, in the expanded all outlet combined plus convenience store channels (xAOC+C-store), which accounts for approximately 90 percent of our U.S. retail business, was up 5.9 percent, resulting in a market share gain of 1.1 points. Our performance was solid in the convenience and dollar store channels with volume and unit trends positive. Overall, Hershey's results were balanced as we gained xAOC+C-store market share within all segments of CMG. I'm particularly pleased with our chocolate marketplace performance where we gained 0.4 market share points driven by core brands and new products. Our CMG volume and unit trends at retail continue to progress and we expect sequential improvement in the fourth quarter. Additionally, Halloween sales are off to a good start with solid programming, merchandising and promotions being executed in the marketplace.

"In the third quarter, Hershey's net sales increased 7.5 percent. Net price realization was a 3.9 point benefit and volume, excluding the Brookside acquisition, was up 2.1 points. The organic volume gain was primarily driven by new products. Core brand volume trends have improved sequentially throughout the year and were slightly up in the third quarter. The Brookside acquisition was a 2.3 point benefit in the third quarter, slightly better than our initial estimates, and foreign currency exchange rates a 0.8 point headwind. For the full year, we expect the Brookside acquisition to be about a 1.75 to 2.0 point benefit to net sales as our initial supply chain analysis resulted in initiatives that enabled us to optimize product sales mix.

"Gross margin increased in the quarter, in line with our estimates, as net price realization, supply chain efficiencies and productivity gains more than offset higher input costs. Selling, marketing and administrative (SM&A) expenses, excluding advertising, increased 12 percent in the third quarter, less than our estimate of a 15 to 20 percent increase, and is up about 9 percent year-to-date. We would expect another meaningful increase, in the fourth quarter, resulting in a low double-digit percentage increase for the full year, in line with our initial estimates. These investments in go-to-market capabilities in both the U.S. and international markets will benefit the Company over the near and long term. In both the third quarter and year-to-date periods advertising is up about 12 percent versus 2011. Additionally, as communicated last quarter, the third quarter tax rate was greater than the year ago period due to the timing of certain discrete tax items. We continue to expect the full-year tax rate to be about 35 percent.

"We're growing sales and profitability despite macroeconomic challenges and have delivered on our financial commitments. The Company continues to generate substantial free cash flow and has a strong balance sheet. Therefore, we are pleased to announce an increase to our quarterly dividend. This action reflects our confidence in Hershey's marketplace position and long-term growth potential.

"I'm very pleased with our quarterly and year-to-date results. We're positioned to carry our marketplace momentum into the fourth quarter and gain market share for the fourth consecutive year. Organic volume trends should continue to improve into the fourth quarter and our Halloween and Holiday seasonal businesses are off to a good start. Additionally, the Brookside acquisition will be about a 1.75 to 2.0 point benefit in 2012. Therefore, we've narrowed our full-year net sales growth outlook and expect it to increase 8 to 9 percent, including the impact of foreign currency exchange rates.

"As the year has progressed, commodity markets have remained volatile. Input costs in 2012 will be higher than last year, although our current forecast indicates that the increase will not be as much as our earlier estimate. Therefore, we now expect adjusted gross margin to increase 120 to 140 basis points. This is greater than our previous forecast of about a 100 to 120 basis point increase. We are planning an additional investment in advertising in the fourth quarter and now expect full-year 2012 advertising expense to increase 13 to 15 percent versus 2011. This is greater than our previous estimate of a low double-digit percentage increase. Additionally, the Brookside acquisition will be slightly accretive for the full year 2012. Therefore, we anticipate adjusted earnings per share-diluted for the full-year to be in the \$3.22 to \$3.25 range, an increase of 14 to 15 percent versus 2011. This is greater than our previous estimate of a 12 to 14 percent increase.

"As we look to 2013, we assume the economic environment for retailers and consumers will continue to be challenging. However, we believe the investments we've made have resulted in a business model that is more efficient and effective, enabling us to deliver predictable, consistent and achievable marketplace and financial performance. Therefore, we expect 2013 net sales growth to be within our 5 to 7 percent long-term target, including the impact of foreign currency exchange rates, as we continue to focus on core brands and innovation in both the U.S. and key international markets. Additionally, we'll leverage Hershey's scale at retail as we launch Brookside branded products in the broader U.S. food, drug and mass channels. As we stated earlier this year, we remain focused on gross margin. We have solid productivity and cost savings initiatives in place and, while early in the planning cycle, we don't expect input cost inflation next year. Therefore, we expect to achieve gross margin expansion in 2013 and growth in adjusted earnings per share-diluted in the 8 to 10 percent range, consistent with our long-term target," Bilbrey concluded.

**Note:** In this release, Hershey references income measures that are not in accordance with U.S. generally accepted accounting principles (GAAP) because they exclude business realignment and impairment charges, business acquisition closing and integration costs, certain gains and losses, and non-service-related pension costs. These non-GAAP financial measures are used in evaluating results of operations for internal purposes. These non-GAAP measures are not intended to replace the presentation of financial results in accordance with GAAP. Rather, the Company believes exclusion of such items provides additional information to investors to facilitate the comparison of past and present operations. A reconciliation is provided below of earnings per share-diluted in accordance with GAAP as presented in the Consolidated Statements of Income to non-GAAP financial measures, which exclude business realignment and impairment charges as well as non-service-related pension expense for the third quarter and first nine months in 2012 and 2011, closing and integration costs primarily related to the Brookside acquisition in 2012 and a gain on the sale of trademark licensing rights recorded in the third quarter of 2011.

	Third Quarter Ended								
	September 30, 2012 October 2, 201								
In thousands except per share amounts		Dollars	Percent of Net Sales	Dollars		Percent of Net Sales			
Gross Profit/Gross Margin	\$	742,757	42.5%	\$	680,181	41.9%			
Project Next Century charges included in cost of sales		5,158			9,464				
NSRPE included in cost of sales		2,308			_				
Acquisition costs included in cost of sales		3,715			_				
Adjusted non-GAAP Gross Profit/Gross Margin	\$	753,938	43.2%	\$	689,645	42.5%			
EBIT/EBIT Margin	\$	301,730	17.3%	\$	321,116	19.8%			
Charges included in cost of sales		11,181			9,464				
Project Next Century charges included in SM&A		587			1,868				
NSRPE included in SM&A		2,030			200				
Acquisition costs included in SM&A		1,082			_				
Gain on sale of trademark rights included in SM&A		_			(17,034)				
Business Realignment & Impairment charges, net		20,055			2,187				
Adjusted non-GAAP EBIT/EBIT Margin	\$	336,665	19.3%	\$	317,801	19.6%			
Net Income/Net Margin	\$	176,716	10.1%	\$	196,695	12.1%			
Charges included in cost of sales		11,181			9,464				
Charges/(credits) included in SM&A		3,699			(14,966)				
Business Realignment & Impairment charges, net		20,055			2,187				
Tax impact of net charges/(credits) and gain		(12,200)	-		579				
Adjusted non-GAAP Net Income/Net Margin	\$	199,451	11.4%	\$	193,959	11.9%			
EPS - Diluted	\$	0.77		\$	0.86				
Charges included in cost of sales		0.03			0.03				
Charges/(credits) included in SM&A		0.01			(0.05)				
Business Realignment & Impairment charges, net		0.06	<u>.</u>		_				
Adjusted non-GAAP EPS - Diluted	\$	0.87		\$	0.84				

	Nine Months Ended							
	September 30, 2012				October 2, 2011			
In thousands except per share amounts		Dollars	Percent of Net Sales		Dollars	Percent of Net Sales		
Gross Profit/Gross Margin	\$	2,104,674	43.0%	\$	1,900,686	42.1%		
Project Next Century charges included in cost of sales		38,041			23,346			
NSRPE included in cost of sales		6,927						
Acquisition costs included in cost of sales		4,137						
Adjusted non-GAAP Gross Profit/Gross Margin	\$	2,153,779	44.0%	\$	1,924,032	42.6%		
EBIT/EBIT Margin	\$	858,531	17.5%	\$	826,019	18.3%		
Charges included in cost of sales		49,105			23,346			
Project Next Century charges included in SM&A		2,138			4,020			
NSRPE included in SM&A		6,092			1,856			
Acquisition costs included in SM&A		7,894			_			
Gain on sale of trademark rights included in SM&A		_			(17,034)			
Business Realignment & Impairment charges/ (credits), net		28,204			(5,927)			
Adjusted non-GAAP EBIT/EBIT Margin	\$	951,964	19.5%	\$	832,280	18.4%		
Net Income/Net Margin	\$	511,052	10.4%	\$	486,829	10.8%		
Charges included in cost of sales		49,105			23,346			
Charges/(credits) included in SM&A		16,124			(11,158)			
Business Realignment & Impairment charges/ (credits), net		28,204			(5,927)			
Tax impact of net charges		(33,631)			(2,709)			
Adjusted non-GAAP Net Income/Net Margin	\$	570,854	11.7%	\$	490,381	10.9%		
EPS - Diluted	\$	2.23		\$	2.12			
Charges included in cost of sales		0.14			0.07			
Charges/(credits) included in SM&A		0.05			(0.04)			
Business Realignment & Impairment charges/								
(credits), net		0.08			(0.02)			
Adjusted non-GAAP EPS - Diluted	\$	2.50		\$	2.13			

In 2011, the Company recorded GAAP charges of \$43.4 million, or \$0.11 per share-diluted, attributable to Project Next Century and \$5.8 million, or \$0.02 per share-diluted, related to the Global Supply Chain Transformation (GSCT) program and \$2.8 million, or \$0.01 per share-diluted, of non-service-related pension expense (NSRPE). Additionally, in the third quarter of 2011, the Company recorded a pre-tax gain on the sale of certain trademark licensing rights of \$17.0 million, or \$0.05 per share-diluted. In 2012, acquisition closing and integration costs related to the Brookside acquisition are expected to be \$0.04 to \$0.05 per sharediluted. Additionally, the Company expects to record total GAAP charges of about \$80 million to \$85 million, or \$0.23 to \$0.24 per share-diluted, attributable to Project Next Century and \$20.8 million, or \$0.06 per share-diluted of NSRPE in 2012. Below is a reconciliation of earnings per share-diluted in accordance with GAAP to non-GAAP adjusted earnings per share-diluted:

	2011	2012 (Projected)	2013 (Projected)
Reported EPS - Diluted	\$2.74	\$2.87 - \$2.92	\$3.37 - \$3.49
Acquisition closing & integration charges		0.04 - 0.05	0.01
Gain on sale of trademark licensing rights	(0.05)		—
Total Business Realignment	0.13	0.23 - 0.24	0.02 - 0.04
NSRPE	0.01	0.06	0.06
Adjusted EPS - Diluted	\$2.83	\$3.22 - \$3.25	\$3.48 - \$3.58

### Appendix I

## The Hershey Company Project Next Century Expected Timing of Costs and Savings (\$m)

	2012	2013	2014
Realignment Charges:			
Cash	~ \$30	\$10 to \$15	~ \$5
Non-Cash	\$35 to \$40		
Project Management and Start-up Costs	~ \$15	<u> </u>	<u> </u>
Total Project Next Century Realignment Charges & Costs	<u>\$80</u> to <u>\$85</u>	<u>\$10</u> to <u>\$15</u>	~\$5
Project Next Century Cap-Ex	\$65 to \$70	\$15 to \$20	
Project Next Century projected savings:			
Annual	\$20 to \$25	\$25 to \$30	\$5 to \$10
Cumulative	\$35 to \$40	\$60 to \$70	\$65 to \$80

#### Safe Harbor Statement

This release contains statements that are forward-looking. These statements are made based upon current expectations that are subject to risk and uncertainty. Because actual results may differ materially from those contained in the forward-looking statements, you should not place undue reliance on the forward-looking statements when deciding whether to buy, sell or hold the Company's securities. Factors that could cause results to differ materially include, but are not limited to: issues or concerns related to the quality and safety of our products, ingredients or packaging; changes in raw material and other costs; selling price increases, including volume declines associated with pricing elasticity; market demand for our new and existing products; increased marketplace competition; disruption to our supply chain; failure to successfully identify, execute and integrate acquisitions, divestitures and joint ventures; changes in governmental laws and regulations, including taxes; political, economic, and/or financial market conditions; risks and uncertainties related to our international operations and related growth targets; disruptions, failures or security breaches of our information technology infrastructure; the impact of future developments related to the investigation by government regulators of alleged pricing practices by members of the confectionery industry, including risks of subsequent litigation or further government action; pension cost factors, such as actuarial assumptions, market performance and employee retirement decisions and funding requirements; our ability to achieve ongoing annual savings from supply chain realignment initiatives; and such matters as discussed in our Annual Report on Form 10-K for 2011. All information in this press release is as of October 25, 2012. The Company undertakes no duty to update any forward-looking statement to conform the statement to actual results or changes in the Company's expectations.

### Live Web Cast

As previously announced, the Company will hold a conference call with analysts today at 8:30 a.m. Eastern Time. The conference call will be web cast live via Hershey's corporate website www.thehersheycompany.com. Please go to the Investor Relations section of the website for further details.

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Financial Contact:Mark Pogharian717-534-7556Media Contact:Leigh Horner717-508-1247

## The Hershey Company Summary of Consolidated Statements of Income for the periods ended September 30, 2012 and October 2, 2011

(in thousands except per share amounts)

				Third Quarter			Nine Months				
				2012		2011		2012		2011	
Net Sales			\$_	1,746,709	\$	1,624,249	\$	4,893,217	\$_	4,513,643	
Costs and Expenses:											
Cost of Sales				1,003,952		944,068		2,788,543		2,612,957	
Selling, Marketing an	d Administr	ative		420,972		356,878		1,217,939		1,080,594	
Business Realignmen Charges/(Credits)		ment	_	20,055	_	2,187	_	28,204	-	(5,927)	
Total Costs and Expe	nses		_	1,444,979	_	1,303,133	-	4,034,686	-	3,687,624	
Income Before Interest a	and Income	Taxes (EBIT)	I	301,730		321,116		858,531		826,019	
Interest Expense, net			_	24,535	_	23,041	-	72,903	-	70,869	
Income Before Income	Taxes			277,195		298,075		785,628		755,150	
Provision for Income Ta	xes		_	100,479		101,380	_	274,576	_	268,321	
Net Income			\$_	176,716	\$	196,695	\$	511,052	\$	486,829	
Net Income Per Share	- Basic	- Common	\$	0.80	\$	0.89	\$	2.33	\$	2.20	
	- Basic	- Class B	\$	0.73	\$	0.81	\$	2.11	\$	2.00	
	- Diluted	- Common	\$	0.77	\$	0.86	\$	2.23	\$	2.12	
Shares Outstanding	- Basic	- Common		164,686		165,917		164,766		166,223	
	- Basic	- Class B	-	60,630	-	60,632	-	60,630	=	60,649	
	- Diluted	- Common	=	228,608	=	229,849	=	228,701	=	230,114	
Key Margins:											
Gross Margin				42.5 %		41.9 %		43.0	%	42.1 %	
EBIT Margin				17.3 %		19.8 %		17.5	%	18.3 %	
Net Margin				10.1 %		12.1 %		10.4	%	10.8 %	

# The Hershey Company Consolidated Balance Sheets as of September 30, 2012 and December 31, 2011

(in thousands of dollars)

<u>Assets</u>	2012			2011		
Cash and Cash Equivalents	\$	466,235	\$	693,686		
Accounts Receivable - Trade (Net)		649,328		399,499		
Deferred Income Taxes		103,438		136,861		
Inventories		726,492		648,953		
Prepaid Expenses and Other	—	190,462		167,559		
Total Current Assets		2,135,955		2,046,558		
Net Plant and Property		1,618,178		1,559,717		
Goodwill		594,854		516,745		
Other Intangibles		220,223		111,913		
Deferred Income Taxes		13,727		38,544		
Other Assets	—	154,845		138,722		
Total Assets	\$	4,737,782	\$	4,412,199		
Liabilities and Stockholders' Equity						
Loans Payable	\$	460,081	\$	139,673		
Accounts Payable		435,283		420,017		
Accrued Liabilities		644,959		612,186		
Taxes Payable	_	12,631		1,899		
Total Current Liabilities		1,552,954		1,173,775		
Long-Term Debt		1,515,757		1,748,500		
Other Long-Term Liabilities		636,339		617,276		
Deferred Income Taxes	_	35,770				
Total Liabilities		3,740,820		3,539,551		
Total Stockholders' Equity		996,962		872,648		
Total Liabilities and Stockholders' Equity	\$	4,737,782	\$	4,412,199		