FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## OMB APPROVAL OMB Number: 32350104 Estimated average burden hours per response: 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and A Kraus Ma	•	2. Date of E Requiring S (Month/Day)	tatement	3. Issuer Name <b>and</b> Ticker or Trading Symbol HERSHEY CO [ HSY ]							
(Last) (First) (Middle) 19 E. CHOCOLATE AVENUE		05/16/2023		4. Relationship of Reporting Issuer (Check all applicable)  X Director Officer (give		Person(s) to  10% Owner Other (specify		5. If Amendment, Date of Original Filed (Month/Day/Year)			
(Street) HERSHEY (City)	PA (State)	17033 (Zip)				title below)	below)		Individual or Joint/Group Filing (Check Applicable Line)     Form filed by One Reporting     Person     Form filed by More than One     Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					Benefici	nt of Securities ally Owned (Instr.			4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock						0	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
Exp (Mo			<b>Expiration Da</b>	. Date Exercisable and expiration Date Month/Day/Year)		3. Title and Amount of Se Underlying Derivative Se (Instr. 4)		4. Conver	cise	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr.
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price o Derivat Securit	ive	or Indirect (I) (Instr. 5)	5)

**Explanation of Responses:** 

/s/ Kathleen S. Purcell, Agent for Maria T. Kraus

05/17/2023

\*\* Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## LIMITED POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Lauren H. Lacey, Lisa P. Wang and Kathleen S. Purcell, signing singly, and with full power of substitution, the undersigned?s true and lawful attorney-in-fact to:

- 1. execute for and on behalf of the undersigned, in the undersigned?s capacity as an officer and/or director of The Hershey Company (the ?Company?), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the ?Exchange Act?) and the rules thereunder and/or any notice of proposed sale under Rule 144 of the Securities Act of 1933, as amended (the ?Securities Act?), and the rules thereunder;
- 2. do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such Form 3, 4, 5 or Form 144, complete and execute any amendment or amendments thereto, and timely file such form with the U.S. Securities and Exchange Commission (the ?SEC?) and any other similar authority, including without limitation, the preparation and filing of a Form ID or any other documents necessary or appropriate to enable the undersigned to file such forms with the SEC; and
- 3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Limited Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact?s discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned?s responsibilities to comply with Section 16 of the Exchange Act or Rule 144 of the Securities Act.

This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned?s holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 8th day of May, 2023.

/s/ Maria T. Kraus\_ Maria T. Kraus