FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washing

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

gton, D.C. 20549	OMB A

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
ОМЕ	OMB Number: 3235-0287								
Estimated average burden									
hour	s per respons	e: 0.5							

1. Name and Address of Reporting Person*  PALMER ANTHONY J.				2. Issuer Name <b>and</b> Ticker or Trading Symbol HERSHEY CO [ HSY ]										ationship all appl Direct	,	ng Pers	on(s) to Is			
(Last)	•	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/15/2024										Office below	er (give title		Other (s below)	specify	
19 E. CHOCOLATE AVENUE				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street)														X	Form	filed by One	e Repo	rting Perso	on	
HERSHI	EY PA	1	7033												Form filed by More than One Reporting Person					
(City)	(Si	ate) (2	Zip)		Rul	le 10	)b5-	1(c)	Tran	isac	tion Indi	icatio	on							
l						Check this box to indicate that a transaction was made pursuant to satisfy the affirmative defense conditions of Rule 10b5-1(c). See In							suant to . See Ins	o a contract, instruction or written plan that is intended to astruction 10.						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day				Execution D		ition D	ate,	Code (In				red (A) o str. 3, 4	or and	Securit Benefic Owned	ecurities F eneficially ( wned Following (		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) o (D)	r Pric	е	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Stock			03/15/2	024		A		203.98	A	\$18	39.97	97 15,844.362			D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, if any		4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) of Dispo	erivative (Moscourities cquired a) or sposed (D) astr. 3, 4		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Der Sec (Ins	Price of ivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y C	0. Dwnership orm: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
Evalenation					Code V		(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares	or						

Explanation of Responses:

/s/ Kathleen S. Purcell, Agent for Anthony J. Palmer

03/18/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).