

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Riggs Kristen J</u>  (Last) (First) (Middle) <u>19 EAST CHOCOLATE AVENUE</u>  (Street) <u>HERSHEY PA 17033</u>  (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>01/01/2020</u>	3. Issuer Name and Ticker or Trading Symbol <u>HERSHEY CO [ HSY ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP, Chief Growth Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>3,542</u>	<u>D</u>	

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(1)</u>	<u>02/15/2026</u>	<u>Common Stock</u>	<u>605</u>	<u>90.39</u>	<u>D</u>
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(2)</u>	<u>02/21/2027</u>	<u>Common Stock</u>	<u>1,935</u>	<u>107.95</u>	<u>D</u>
<u>Non-qualified Stock Option (Right to Buy)</u>	<u>(3)</u>	<u>02/19/2028</u>	<u>Common Stock</u>	<u>1,823</u>	<u>99.9</u>	<u>D</u>

**Explanation of Responses:**

- The options vested according to the following schedule: 25% vested on February 16, 2017, 25% vested on February 16, 2018, 25% vested on February 16, 2019 and 25% will vest on February 16, 2020.
- The options vested according to the following schedule: 25% vested on February 22, 2018, 25% vested on February 22, 2019, 25% will vest on February 22, 2020 and 25% will vest on February 22, 2021.
- The options vested according to the following schedule: 25% vested on February 20, 2019, 25% will vest on February 20, 2020, 25% will vest on February 20, 2021 and 25% will vest on February 20, 2022.

/s/ Kristen J. Riggs 01/10/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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